National Cyber Security Centre
a part of GCHQ

# CYBERUK

SPONSOR AND EXHIBITOR OPPORTUNITIES

11-13 MAY 2027

#CYBERUK27

# CONTENTS


| | |
|---|---|
| Welcome to CYBERUK 2027 | 3 |
| Securing the AI era | 4 |
| Programme overview | 5 |
| Highlights from CYBERUK 2026 | 6 |
| Who attended CYBERUK 2026 and why? | 7 |
| Bringing the global security community together | 8 |
| What to expect at CYBERUK 2027 | 9 |
| Networking opportunities | 10 |
| Why sponsor or exhibit? | 11 |
| Exhibition floor plan | 12 |
| **Sponsorship Opportunities** | |
| Lead Sponsor (Key content) | 14 |
| Tech Talks Sponsor (Key content) | 15 |
| Leaders' Dinner Sponsor (Key content) | 16 |
| Networking Sponsor | 17 |
| Track Sponsors (Key content) | 18 |
| Welcome Drinks Sponsor | 19 |
| Live Streaming Zone Sponsor | 20 |
| Interactive Workshop Sponsor (Key content) | 21 |
| Women in Cyber Breakfast Sponsor (Key content) | 22 |
| Schools Outreach Programme | 23 |
| Wellness and Juice Lounge Sponsor | 24 |
| Cyber Startups Zone Sponsor | 25 |
| Lanyard Sponsor | 25 |
| Meeting Hub Sponsor | 26 |
| International Pavilion Sponsor | 26 |
| Printed Map Sponsor | 27 |
| Barista Coffee Bar Sponsor | 27 |
| Work Zone Sponsor | 28 |
| Bursary Sponsor | 28 |
| Sustainability Sponsor | 29 |
| Wi-Fi Sponsor | 29 |
| Add on package: Leaders' Dinner Table Sponsor | 30 |
| Add on package: Digital Marketing | 30 |
| **Exhibiting Opportunities** | |
| Partner Exhibitor | 32 |
| Premium Exhibitor | 32 |
| Standard Exhibitor | 33 |
| Academia Exhibitor | 33 |
| Startups and SME Exhibitor | 34 |
| Public Sector Exhibitor | 34 |
| How to apply | 35 |
| A commitment to ethical behaviour, inclusivity, and sustainable impact | 36 |


**APPLY ONLINE**



Frontier technologies are fundamentally reshaping our world – they are increasingly woven into our national security, our economy and our daily lives. Their capabilities are advancing at extraordinary pace, creating new opportunities for innovation, growth and prosperity. But these technologies are also making it easier, faster and cheaper to identify and exploit weaknesses that once demanded more time, expertise and resources to uncover.

AI does not change what good cyber security looks like. It raises the stakes, making the fundamentals more urgent than ever before. We cannot view cyber security as a problem to be solved once and for all. It is an ongoing effort to strengthen our defences, build resilience and stay ahead of determined adversaries and advancing technologies. Success will depend on our ability to innovate, collaborate and adapt.

At the NCSC, our role is to catalyse action across the whole of society: whether operators of critical national infrastructure, the world's leading technology companies, organisations of every size or individuals in their own homes. CYBERUK demonstrates, year after year, the power of that collective endeavour. It brings together government, industry, academia and international partners to share expertise, strengthen resilience and prepare for the challenges ahead.

We have an opportunity to shape a safer, more resilient digital future. Join us to help **secure the AI era**.

**Richard Horne,**
**CEO, NCSC**

WELCOME TO

# CYBERUK 2027

**We are delighted that CYBERUK 2027 will take place in Liverpool, one of the UK's great cities with a growing reputation as a centre for digital innovation.**

For generations, Liverpool has connected people, ideas and industries from across the world. From its maritime heritage and pioneering spirit, the city has consistently embraced change and helped shape the future. Today, that same ambition is driving a thriving technology and cyber ecosystem, making Liverpool a fitting home for CYBERUK 2027.

Taking place from 11 – 13 May 2027, the NCSC invites cyber security professionals, thought leaders, technical experts and industry pioneers to join us in Liverpool.

CYBERUK remains the UK's leading cyber security event, bringing together influential voices from across government, industry, academia and our international partners to address the challenges and opportunities shaping our digital world.

The strength of CYBERUK lies in its ability to unite our community. Cyber security is a collective endeavour, and the event continues to demonstrate the value of collaboration, shared expertise and a common purpose. Each year, our sponsors and exhibitors play a vital role in making CYBERUK possible, helping to create an environment where ideas are exchanged, partnerships are formed and innovation flourishes.

We look forward to welcoming both returning and new organisations to Liverpool in 2027.

OUR THEME FOR THE YEAR IS

# SECURING THE AI ERA

Frontier technologies are fundamentally reshaping our world. Artificial intelligence (AI) is rapidly transforming the technologies, services and systems that underpin modern society. Its potential is immense, offering new opportunities for innovation, productivity and growth. At the same time, AI is changing the cyber security landscape, creating new challenges, accelerating existing threats and changing the nature of the contest we face.

As AI capabilities continue to advance, **Securing the AI era** will require more than simply responding to emerging risks. It demands that we build security, resilience and trust into the technologies and digital infrastructure on which our future prosperity depends. As AI transforms threats, defences and national resilience, we must reimagine our collective role in securing this new era.

CYBERUK 2027 is our opportunity to shape what comes next.

In Liverpool, we will bring together leaders, researchers, innovators and policymakers from across the cyber security community and beyond to explore all aspects of one critical question:

**How do we secure the AI era?**

The answer will require collective effort to explore how we adopt, govern and secure AI in a way that builds national trust, resilience and advantage.

Government, industry, academia and international partners all have a role to play. From strengthening the resilience of critical systems and defending against AI-enabled threats, to harnessing AI's potential to improve cyber security, we must ask how we defend, adapt and lead as the technologies shaping our future continue to evolve. The decisions we make today will shape the digital environment of tomorrow.

The CYBERUK 2027 programme will provide opportunities to learn, explore and engage with leading UK and international experts through keynote speeches, interviews, panel discussions, interactive workshops and deep technical sessions. Together, we will examine the challenges and opportunities presented by AI, share insights and best practice, and help drive the innovation needed to build a more secure digital future.

Join us in Liverpool as we bring together the cyber security community to collaborate, innovate and take action, reimagining our collective role in **securing the AI era**.

**APPLY ONLINE**




"Biggest event of our calendar. Opportunity to meet government, senior leaders and all serious professionals in the sector, discussing most topical issues."

2026 Delegate

# PROGRAMME OVERVIEW

In 2027, CYBERUK will gather world-leading voices to explore the key issues shaping the cyber landscape, with plenary sessions designed to appeal to all delegates.

**Plenaries:** Bookending both days, the plenary sessions will encourage everyone to step back and see the bigger picture. The stage will welcome leading voices and alternative thinkers to explore the theme of the conference: **Securing the AI era**.

**Tracks:** CYBERUK's track sessions allow delegates to hear from a global line up of speakers from across industry, the public sector and academia about the latest on policy, emerging challenges and wider cyber security issues.

Delegates can choose the topics that interest them from four tracks of concurrent content; **Resilience, Technology, Threat and our new track, Discipline Deep Dive**.

Meanwhile, the Tech Talks are a series of short presentations focused on innovation, emerging technologies and research, which will be drawn from an open call for papers, launching in autumn 2026.

There will also be 12 Interactive Workshops, run by both government and industry, which will give delegates a chance to take part in hands-on and interactive sessions.

## RESILIENCE TRACK

How can the UK strengthen its cyber resilience as the world adopts AI? This track explores how we could adapt thinking and practices to ensure AI delivers cyber security benefit, both now and in the future.

## TECHNOLOGY TRACK

This track examines the innovations, research, new tech governance and standards needed to build a secure technological future. Delegates will explore emerging ideas and proven, evidence-based solutions, understand the trade-offs involved, and discover new ways to embed lasting security into future systems.

* While the context of the themes will remain, the titles are subject to change.

## THREAT TRACK

Our adversaries are agile, adaptive and global. This track sheds light on the emerging risks and vulnerabilities facing the country and the globe in the AI era. Hear from leading UK and international experts about how the threat landscape is shifting, and how intelligence insight is being turned into defensive advantage.

## DISCIPLINE DEEP DIVE TRACK

New for 2027, this track will present sessions that will be open to all and of wide interest but aimed specifically at selected disciplines within the cyber sector. For this year, we will have a focus on CISOs and cyber lawyers.

## INTERACTIVE WORKSHOPS

As the cyber landscape evolves, solutions must keep pace. Developed by government and industry sponsors, these sessions will explore live challenges and share strategies and practical approaches to allow delegates to develop their understanding and possibly adapt their practices as a result.

## TECH TALKS

Technical talks for experienced practitioners. Following an open call for papers, the NCSC select the best experts in their field to deliver these advanced briefings. They provide insight into some of the latest thinking and research into our most pressing current and future technical challenges, providing detailed analysis and practical implications.

# HIGHLIGHTS FROM **CYBERUK 2026**

CYBERUK returns for its eleventh year in May 2027, promising another insightful programme of thought leadership, networking and collaboration.

**3,263** in-person attendees

**182** speakers

**177** sponsors / exhibitors

**89%** of delegates would recommend CYBERUK to a colleague

**94%** of delegates rated CYBERUK 2026 as “good or excellent”

**36** countries represented

**15+** hours of content shared to CYBERUK Online YouTube channel, with 8k+ subscribers

**49+** hours of content

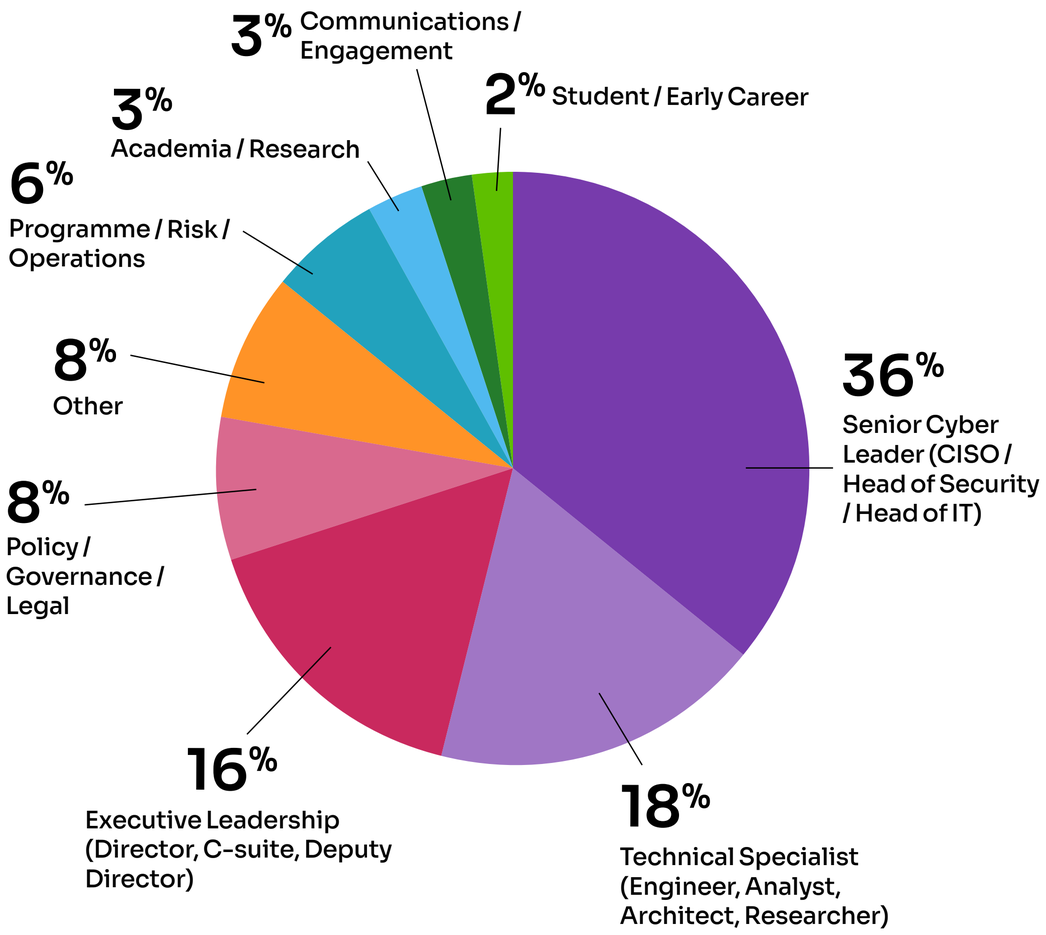
**92%+** of sponsors and exhibitors stated that exhibiting at CYBERUK met or exceeded their expectations

**58%** of delegates in decision-making roles

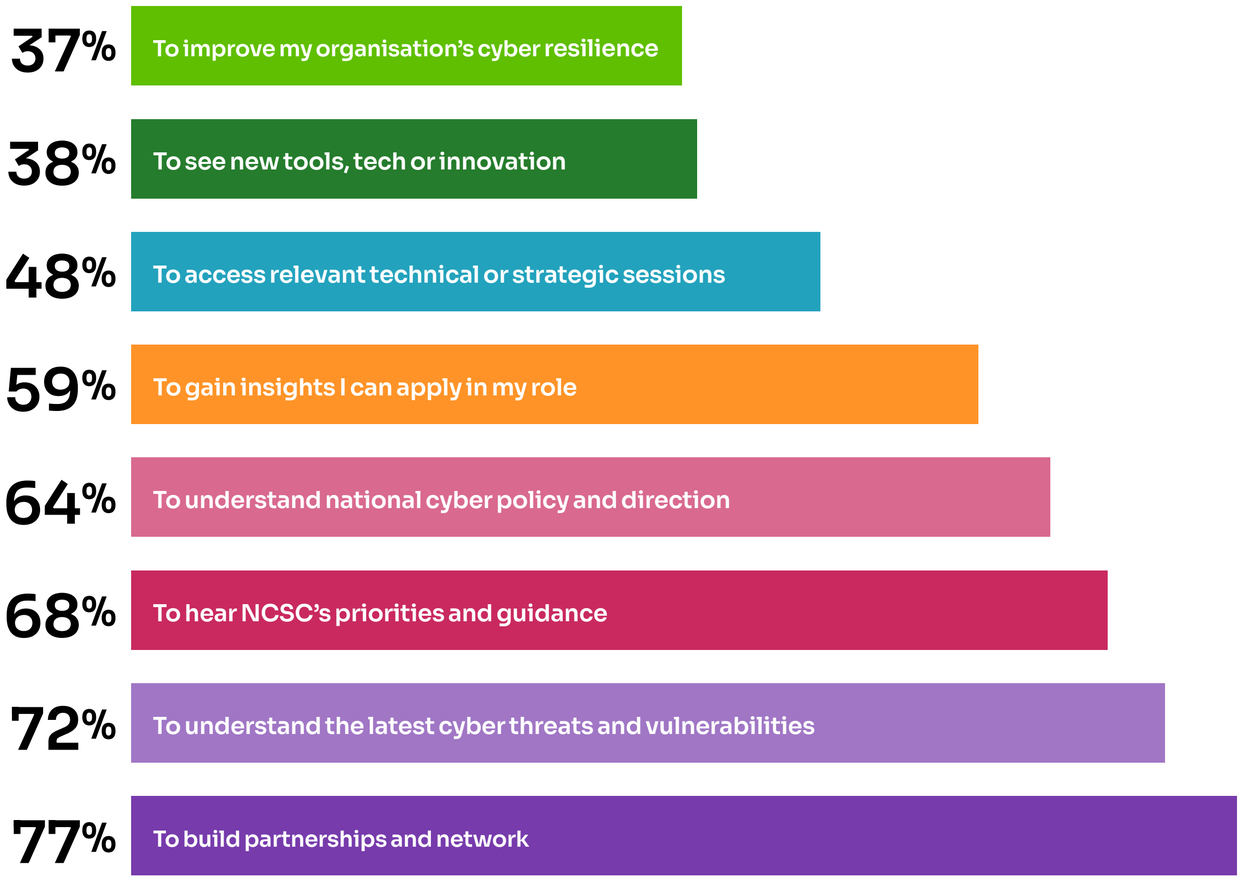
**87%** of attendees agree the exhibition is a valuable part of their experience

# WHO ATTENDED **CYBERUK 2026** AND WHY?

## DELEGATE JOB ROLES




## WHY DELEGATES ATTEND






# BRINGING THE GLOBAL CYBER SECURITY COMMUNITY TOGETHER

The Liverpool Experience Campus (LEX) will host more than **2,800 in-person delegates** across two days, with many more joining virtually from around the world.

Building on over a decade of success, **CYBERUK 2027** will once again bring together an influential and diverse audience from across the cyber security ecosystem, including:

+ **Strategic leaders:** delegates with responsibility for cyber security from business, public services, policy makers, academia, and research and innovation hubs
+ **Startups and scale-ups:** innovative product development companies from across the UK, including the North West, and leading international companies
+ **The cyber security community:** experts in digital security, procurement, and data technology at all levels from across the public sector and industry
+ **Global voices:** senior leaders from international institutions and corporations with global cyber security operations




**11 May — Day 0**

- Early collection of delegate badges
- Welcome Drinks Reception

**12 May — Day 1**

- CYBERUK 2027 opening day
- Informal Networking Reception
- Leaders' Dinner (by invitation)

**13 May — Day 2**

- CYBERUK 2027 final day
- Women in Cyber Networking Breakfast
- Student afternoon (new for 2027)

# WHAT TO EXPECT AT CYBERUK 2027

**As a CYBERUK 2027 sponsor or exhibitor, you will be at the centre of the UK's premier cyber security event, where ideas drive action, partnerships create impact, and the future of cyber security is shaped.**

The conference will bring together the brightest minds in cyber security to challenge thinking, share knowledge, and explore the solutions that help us collectively deliver national cyber resilience as the world adopts AI. The programme will cover a wide range of security topics including: strategic perspectives on the evolving geopolitical threat environment, practical insights into emerging technologies, operational best practice, and real-world implementation.

Delegates can choose from a range of session formats, designed to support different learning styles. Alongside high-profile keynotes, fireside chats and engaging panel discussions with audience Q&A, they can take part in interactive workshops and explore deeper technical content through our Tech Talks programme.

The exhibition will showcase the latest products, services, innovations, and success stories from organisations of all sizes. Structured networking events and informal opportunities will enable delegates to meet, exchange ideas and develop lasting partnerships.

Speakers will include leading voices from across cyber security, technology, national security, business, academia, and the public sector, drawn from the UK and around the world. Their insights will help delegates better understand emerging threats, manage risk, harness innovation, and strengthen organisational resilience.

**Join us and play your part in Securing the AI era.**



# NETWORKING OPPORTUNITIES

**Welcome Drinks Reception**

Start CYBERUK 2027 in style, reconnect with peers, meet new contacts and enjoy delicious food and drinks at a venue within the city of Liverpool. Open to all delegates (maximum capacity applies).

**Informal Networking Reception**

Join fellow delegates, sponsors and exhibitors to unwind after Day 1 with networking and drinks held in and around the Exhibition Hall.

**Leaders' Dinner**

Hosted at an iconic location, this invite-only event is a chance for senior voices from across government, industry and academia to come together for an evening of meaningful conversations and connections.

**Women in Cyber Networking Breakfast**

Open to all delegates, the Women in Cyber networking breakfast is a chance to discuss opportunities to support gender diversity in cyber (maximum capacity applies).

**Student Afternoon**

Building the talent pipeline for the cyber security community is crucial for the future of our industry. New for 2027, the student afternoon will welcome students enrolled in cyber security courses across the North West region who are thinking about their first roles in industry.

We will invite student applicants from local universities and established academic partners to apply for a ballot place and come along for the afternoon of the second day of our exhibition and programme.

For our sponsors and exhibitors, we encourage you to make the most of speaking to the next generation of talent by coming ready with information of your application process for graduate and apprenticeship roles.




**APPLY NOW**

# WHY SPONSOR OR EXHIBIT?

This is your chance to be part of the UK Government’s leading cyber security event.

+ Meet and engage with **over 2,800** cyber security leaders and professionals face to face and connect with many more via our online opportunities

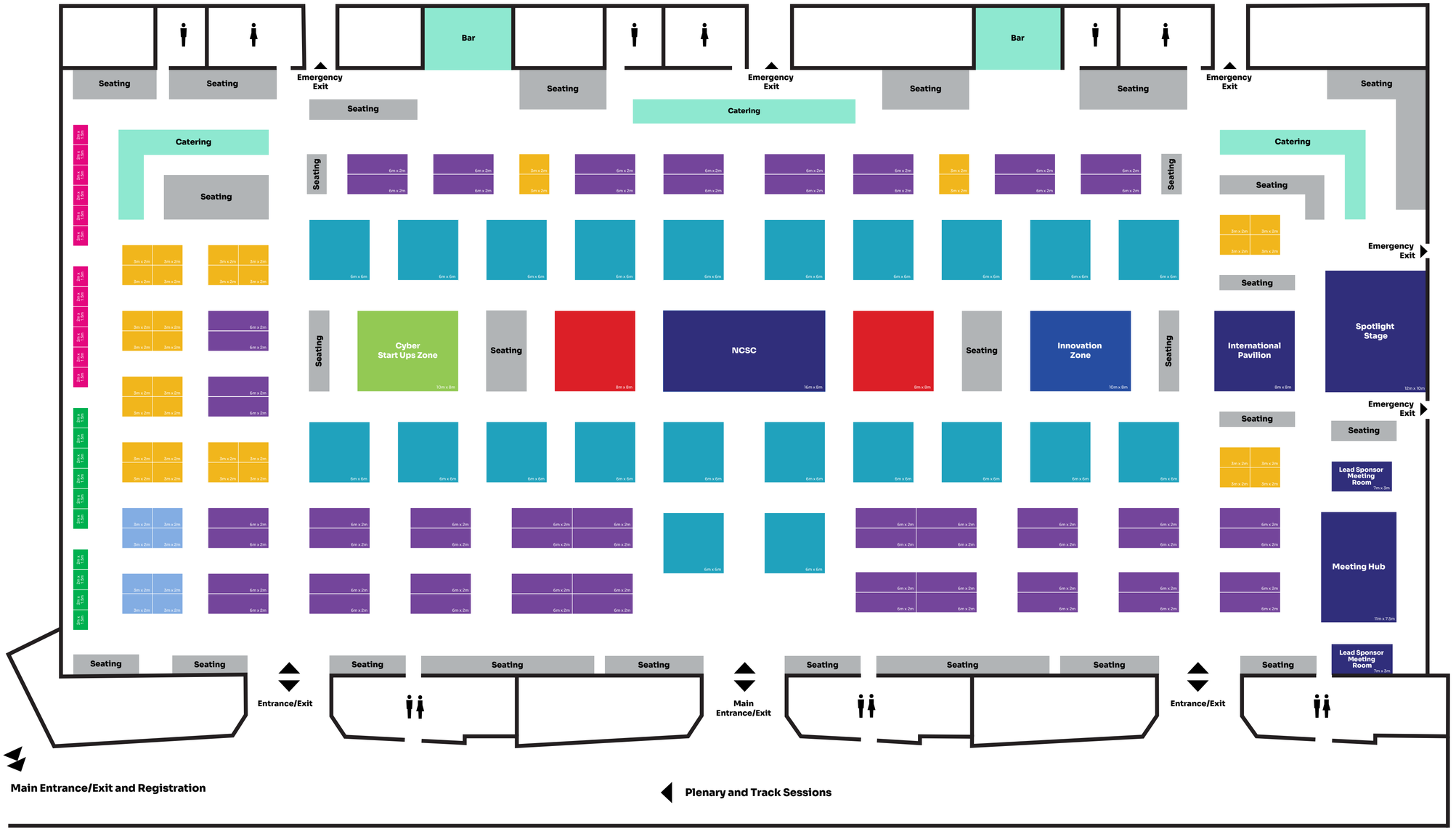
+ CYBERUK 2027 offers your organisation **targeted in-person exposure** to high-level decision makers and technology professionals from government, industry and academia, providing valuable **lead generation and networking opportunities**

+ An **interactive experience** that matters – CYBERUK sponsors make a significant contribution to the wider cyber security ecosystem, by helping to create meaningful and enduring connections with partners and key stakeholders from both the public and private sectors as a direct result of their involvement in the event

+ CYBERUK attracts **high media interest** and social media engagement with coverage across regional, trade, national, and international television and radio broadcasts as well as press outlets including **BBC, Sky News, ITV News, The Times, Telegraph, Reuters, Bloomberg, Politico** and many more. The conversation continues far beyond the conference on our social media channels – and those of our speakers, delegates, sponsors, and viewers – contributing to high engagement levels

+ Flexible exhibition spaces and opportunities mean we can offer a **range of brand opportunities** for every level of sponsor and exhibitor

# EXHIBITION FLOORPLAN




## KEY

- **Lead Sponsor stands** 8m x 8m space only
- **Standard stands** 3m x 2m shell scheme
- **Government stands** 3m x 2m shell scheme
- **Partner stands** 6m x 6m space only
- **Academia stands** 3m x 2m shell scheme
- **SME stands** 3m x 1.5m shell scheme
- **Premium stands** 6m x 2m shell scheme
- **Seating and catering**
- **Features**
- **Cyber Start Ups Zone**
- **Innovation Zone**

*draft floorplan subject to change




# SPONSORSHIP OPPORTUNITIES

# LEAD SPONSORS

## £97,000 + VAT

**SOLD OUT**

**We are inviting two industry partners to become Lead Sponsors of CYBERUK 2027.**

Lead Sponsors will play a prominent role in the event, delivering a ten-minute keynote presentation during a plenary session and contributing additional content within the conference programme.

The package also includes a premium exhibition stand, prominent event branding, participation on the Cyber Den judging panel, and a table at the CYBERUK 2027 Leaders' Dinner.

**SOLD OUT**

Deadline for key content packages 7 October 2026

## PRE-EVENT

### MARKETING

- Logo in prime position on all official CYBERUK 2027 web pages
- Lead logo and 250-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website and logo on email collateral
- Inclusion in two e-bulletins (one announcing sponsor, one focused on content/activity at event)
- Inclusion in an NCSC social media post prior to event

### CONTENT

- Invitation to one high-level planning meeting at NCSC's London headquarters to discuss CYBERUK 2027 programme content

## ON-SITE

### PRINT AND DIGITAL BRANDING

- Large logo on welcome signage
- Logo on directional signage
- Digital branding during plenary session
- Opportunity for relevant press interviews to be initiated by NCSC media team
- 10-second advertisement on digital screens (content to be approved by NCSC)

### CONTENT

- Acknowledgement as lead sponsor opening Plenaries on Day 1 or Day 2 (to be confirmed by NCSC)
- 10-minute plenary thought leadership keynote speech. Day 1 or Day 2 to be confirmed by NCSC. No slide presentations, no videos. (content to be approved by NCSC)
- One dedicated workshop within the workshop track during a pre-allocated slot
- Position on Cyber Den judging panel
- Opportunity to play a 60-second video in the Plenary auditorium while delegates take seats on both days (subject to NCSC approval)
- One 5-minute interview with leading expert on CYBERUK TV (Interviewee and subject to be approved by NCSC)

### EXHIBITION

- 8m x 8m space-only exhibition stand area in premium location
- Private meeting room (up to 10 pax) for exclusive use by sponsor during the event (on the exhibition floor)

### PASSES

- Eight complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Seven complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Three complimentary two-day speaker passes (value £1,199.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### NETWORKING

- One CYBERUK 2027 Leaders' Dinner table for 10 guests - invitation process managed in collaboration with NCSC

## POST-EVENT

- Logo and 250-word description on sponsorship page of CYBERUK 2027 website
- Thank you X post from NCSC, recognising and thanking all sponsors

**2**

**SPACES AVAILABLE**

**8m x 8m**

**SPACE ONLY**

### SUSTAINABILITY PLEDGE

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

### HIGHLIGHTS

- SPEAKING OPPORTUNITY
- LEADERS' DINNER TABLE

# TECH TALKS SPONSOR

**£81,000 + VAT**

**SOLD OUT**

**Sponsoring the Tech Talks gives your organisation the opportunity to support one of the conference's technical content tracks, aimed at delegates with advanced technical expertise.**

Tech Talks feature short presentations on emerging technologies, innovation and research. All sessions are selected through an open call for papers by a panel of experts from the NCSC and academia.

**SOLD OUT**

Deadline for key content packages 7 October 2026

## PRE-EVENT

### MARKETING

- Logo and 200-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website
- Inclusion in an e-bulletin content feature on Tech Talks
- Inclusion in an NCSC social media post prior to event

### CONTENT

- Invitation to one high-level planning meeting at NCSC's London headquarters to discuss CYBERUK 2027 programme content

## ON-SITE

### PRINT AND DIGITAL BRANDING

- Medium logo on event welcome signage
- 10-second advertisement on digital screens (content to be approved by NCSC)
- Logo on welcome signage of Tech Talks sessions (digital)
- Room branding in Tech Talks sessions

### CONTENT

- Acknowledgement as Tech Talks sponsor at start of each session by NCSC session chair
- One speaking opportunity within a panel as part of one track session within main conference programme (to be agreed by NCSC)
- Opportunity to play a 60-second video while delegates take seats (prior to Tech Talks starting)
- Opportunity to deliver one 20-minute technical presentation as part of one of the Tech Talks sessions (content to be approved by NCSC)

### EXHIBITION

- 6m x 6m space-only exhibition stand area

### PASSES

- Six complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Five Complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Two complimentary two-day speaker passes (value £1,199.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### NETWORKING

- One CYBERUK 2027 Leaders' Dinner table (ten dinner passes) - Invitation process managed in collaboration with NCSC

## POST-EVENT

- Logo and 200-word description on sponsorship page of CYBERUK 2027 website
- Thank you X post from NCSC, recognising and thanking all sponsors

**1**

**SPACE AVAILABLE**

**6m x 6m**

**SPACE ONLY**

### SUSTAINABILITY PLEDGE

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

### HIGHLIGHTS



SPEAKING OPPORTUNITY



LEADERS' DINNER TABLE

# LEADERS' DINNER SPONSOR

## £63,000 + VAT

SOLD OUT

**The Leaders' Dinner sponsorship provides the opportunity to align your organisation with the dinner on Wednesday 12 May, including the pre-dinner drinks reception.**

The sponsor will receive significant branding, two tables of 10 guests each and deliver a ten-minute welcome address.

In addition, this package includes a 6m x 6m stand in the exhibition.

SOLD OUT

Deadline for key content packages 7 October 2026

## PRE-EVENT

### MARKETING

- Logo and 150-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website
- Inclusion in an NCSC social media post prior to the event

### CONTENT

- Invitation to one high-level planning meeting at NCSC's London headquarters to discuss CYBERUK 2027 programme content

## ON-SITE

### PRINT AND DIGITAL BRANDING

- Medium logo on event welcome signage
- 5-second advertisement on digital screens (content to be approved by NCSC)
- Logo on agenda adjacent to the CYBERUK 2027 Leaders' Dinner
- Logo on official CYBERUK 2027 Leaders' Dinner e-invite
- Logo on all applicable CYBERUK 2027 Leaders' Dinner signage

### CONTENT

- 10-minute welcome speech at the CYBERUK 2027 Leaders' Dinner (content to be approved by NCSC)
- Logo on room branding at the CYBERUK 2027 Leaders' Dinner venue
- Opportunity to provide branded sustainable gifts/giveaways for CYBERUK 2027 Leaders' Dinner Delegates (subject to NCSC approval)

### EXHIBITION

- 6m x 6m space-only exhibition stand area

### PASSES

- Four complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Three complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### NETWORKING

- Two CYBERUK 2027 Leaders' Dinner tables for 10 guests each – Invitation process managed in collaboration with NCSC

## POST-EVENT

- Logo and 150-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**6m x 6m**

**SPACE ONLY**

### SUSTAINABILITY PLEDGE

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

### HIGHLIGHTS

SPEAKING OPPORTUNITY

LEADERS' DINNER TABLE

# NETWORKING SPONSOR

## £58,000 + VAT

**SOLD OUT**

**Networking is a key part of CYBERUK, providing opportunities for delegates, sponsors and exhibitors to meet, collaborate and build professional relationships.**

The Networking Sponsor package includes sponsorship of the Informal Drinks Reception held in the exhibition hall at the end of Day 1 and prominent branding of the Spotlight Stage.

The Spotlight Stage hosts a programme of Lightning Talks, showcasing solution-focused work, emerging research and perspectives from selected CYBERUK delegates.

**SOLD OUT**

## PRE-EVENT

### MARKETING

- Logo and 200-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website
- Logo alongside Informal Drinks Reception listing on online agenda
- Inclusion in an e-bulletin
- Inclusion in an NCSC social media post prior to the event

### CONTENT

- Invitation to one high-level planning meeting at NCSC's London headquarters to discuss CYBERUK 2027 programme content

## ON-SITE

### PRINT AND DIGITAL BRANDING

- Medium logo on event welcome signage
- 5-second advertisement on digital screens (content to be approved by NCSC)
- Logo alongside Informal Networking Reception on website agenda
- Logo on applicable Spotlight Stage signage
- Logo on all applicable Informal Networking Reception signage (digital)
- Opportunity to supply short corporate video to be shown on venue screens during networking reception (content to be approved by NCSC)

### CONTENT

- Opportunity to present one Lightning Talk on the Spotlight Stage (content to be approved by NCSC)
- Meet and greet with a member of the NCSC senior leadership team during informal Networking Reception

### EXHIBITION

- 6m x 6m space-only exhibition stand area

### PASSES

- Four complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Three complimentary two-day exhibition passes (normally £499.00 + VAT each)
- One complimentary two-day speaker pass (normally £1,199.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### NETWORKING

- One CYBERUK 2027 Leaders' Dinner table for 10 guests – Invitation process managed in collaboration with NCSC

## POST-EVENT

- Logo and 200-word description on sponsorship page of CYBERUK 2027 website
- Thank you X post from NCSC, recognising and thanking all sponsors

**1**

**SPACE AVAILABLE**

**6m x 6m**

**SPACE ONLY**

### SUSTAINABILITY PLEDGE

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

### HIGHLIGHTS



SPEAKING OPPORTUNITY



LEADERS' DINNER TABLE

# TRACK SPONSORS

## £58,000 + VAT

**SOLD OUT**

**The conference programme will feature four content tracks: Resilience, Threat, Technology and Discipline Deep Dive. Each track brings together expert speakers to share operational insights, emerging research, case studies and practical approaches to current cyber security challenges.**

As a Track Sponsor, your organisation will be recognised across all sessions within your chosen track. The package also includes the opportunity to co-curate one track session (subject to final approval by the NCSC).

**APPLY ONLINE**

**Deadline for key content packages 7 October 2026**

## PRE-EVENT

### MARKETING

- Logo and 150-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website
- Inclusion in an e-bulletin  featuring content on all track sponsors
- Inclusion in an NCSC social media post prior to the event promoting sponsorship alignment

### CONTENT

- Invitation to one high-level planning meeting at NCSC's London headquarters to discuss CYBERUK 2027 programme content

## ON-SITE

### PRINT AND DIGITAL BRANDING

- Medium logo on event welcome signage
- 5-second advertisement on digital screens (content to be approved by NCSC)
- Logo on digital room branding in all applicable track sessions

### CONTENT

- Opportunity to align with one of four content tracks, overall sponsorship of allocated track
- Acknowledgement as track sponsor during introductory comments of each session by NCSC track chair
- Opportunity to develop and curate the content for one 50-minute session within sponsored track (in collaboration with NCSC)
- Opportunity for the sponsoring organisation to provide representatives and lead scanners to capture delegate details as they enter the sponsored content session. Lead scanners must be purchased from badge supplier separately

### EXHIBITION

- 6m x 6m space-only exhibition stand area in premium location

### PASSES

- Four complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Three complimentary two-day exhibition passes (normally £499.00 + VAT each)
- One complimentary two-day speaker pass (normally £1,199.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### NETWORKING

- One CYBERUK 2027 Leaders' Dinner table for 10 guests – Invitation process managed in collaboration with NCSC

## POST-EVENT

- Logo and 150-word description on sponsorship page of CYBERUK 2027 website
- Thank you X post from NCSC, recognising and thanking all sponsors

**4**

**SPACES AVAILABLE**

**6m x 6m**

**SPACE ONLY**

### SUSTAINABILITY PLEDGE

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

### HIGHLIGHTS



SPEAKING OPPORTUNITY



LEADERS' DINNER TABLE

# WELCOME DRINKS SPONSOR

**£44,000 + VAT**

**SOLD OUT**

**The Welcome Drinks Reception on Tuesday 11 May marks the start of CYBERUK 2027 and provides an opportunity for delegates, sponsors and exhibitors to meet ahead of the conference.**

The sponsor will receive high impact branding throughout the reception, a meet and greet with NCSC senior leadership and a prominent 6 x 2 stand in the exhibition hall.

**SOLD OUT**

## PRE-EVENT

### MARKETING

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website
- Inclusion in one e-bulletin mentioning Welcome Drinks and sponsor prior to the event
- Inclusion in an NCSC social media post prior to the event promoting Welcome Drinks

## ON-SITE

### PRINT AND DIGITAL BRANDING

- Small logo on welcome signage at CYBERUK
- 5-second advertisement on digital screens (content to be approved by NCSC)
- Logo alongside Welcome Drinks on website agenda
- Logo prominently placed (digital and print) at Welcome Drinks venue (offsite venue)

### CONTENT

- Acknowledgement as Welcome Drinks Sponsor during event opening session
- Meet and greet with NCSC senior leadership at the Welcome Drinks
- Opportunity to present one Lightning Talk on the Spotlight Stage (content to be approved by NCSC)

### EXHIBITION

- 6m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

### PASSES

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Three complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

## POST-EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**6m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

**HIGHLIGHTS**

**SPEAKING OPPORTUNITY**

# LIVE STREAMING ZONE SPONSOR

**£44,000 + VAT**

**SOLD OUT**

**The Live Streaming Zone enables delegates to watch selected conference sessions live using wireless headsets.**

The sponsorship package includes branding within the Live Streaming Zone and the opportunity to play a short video between streamed sessions, subject to NCSC approval.

It also includes sponsorship of CYBERUKTV, the official CYBERUK Online YouTube channel, which live streams selected event content and interviews recorded in the on-site CYBERUKTV studio.

**SOLD OUT**

## PRE-EVENT

### MARKETING

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

## ON-SITE

### PRINT AND DIGITAL BRANDING

- Small logo on welcome signage
- 5-second advertisement on digital screens (content to be approved by NCSC)
- Logo on Live Streaming Zone area – digital and print (if applicable)
- Logo on CYBERUK TV backdrop
- Logo on background (PIP) of all sessions live streamed to CYBERUK Online (YouTube channel)
- Opportunity to supply a 60 second video played in between streamed sessions (subject to NCSC approval)

### CONTENT

- 2 x 5-minute interviews with leading experts on CYBERUK TV (one per day, interviewee and subject to be approved by NCSC)

### EXHIBITION

- 6m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

### PASSES

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition pass (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### NETWORKING

- One CYBERUK 2027 Leaders' Dinner table for 10 guests – Invitation process managed in collaboration with NCSC

## POST-EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**6m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

**HIGHLIGHTS**



**SPEAKING OPPORTUNITY**



**LEADERS' DINNER TABLE**

# INTERACTIVE WORKSHOP SPONSOR

## £34,000 + VAT

KEY CONTENT

**Develop and deliver an interactive workshop on a topic aligned with the CYBERUK 2027 conference theme.**

The sponsor will chair the workshop and develop the content, speakers and format, subject to final approval from the NCSC.

SOLD OUT

Deadline for key content packages 7 October 2026

## PRE-EVENT

### MARKETING

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website
- Inclusion in an e-bulletin – name mention of all sponsors of workshops
- Inclusion in a group social media post announcing all Interactive Workshop Sponsors

## ON-SITE

### PRINT AND DIGITAL BRANDING

- Small logo on welcome signage
- 5-second advertisement on digital screens (content to be approved by NCSC)
- Logo on applicable workshop content room signage (digital screens)

### CONTENT

- Opportunity to create an interactive and engaging workshop within the workshop track - NCSC to approve content and schedule workshop slots
- Opportunity for the sponsoring organisation to provide representatives and lead scanners to capture delegate details as they enter the sponsored content session. Lead scanners must be purchased from badge supplier separately

### EXHIBITION

- 6m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

### PASSES

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition pass (normally £499.00 + VAT each)
- One complimentary one-day speaker pass (value £1,199.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### NETWORKING

- Two CYBERUK 2027 Leaders' Dinner passes - Invitation process managed in collaboration with NCSC

## POST-EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**6**

**SPACES AVAILABLE**

**6m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

**HIGHLIGHTS**

SPEAKING OPPORTUNITY

# WOMEN IN CYBER BREAKFAST SPONSOR

**£32,000 + VAT**

**SOLD OUT**

**The Women in Cyber Breakfast brings together delegates to discuss topics affecting diversity, inclusion and the cyber security profession ahead of the second day of the conference.**

The sponsorship package includes event branding and participation in an informal panel discussion during the networking breakfast, developed in partnership with the NCSC.

**SOLD OUT**

**Deadline for key content packages 7 October 2026**

## PRE-EVENT

### MARKETING

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website
- Sponsor name inclusion in e-bulletin promoting the breakfast pre-event
- Inclusion in an NCSC social media post prior to the breakfast

## ON-SITE

### PRINT AND DIGITAL BRANDING

- Small logo on welcome signage
- 5-second advertisement on digital screens (content to be approved by NCSC)
- Prominent logo branding within the breakfast area (print and digital)
- Logo on step and repeat media backdrop for photos, within breakfast area

### CONTENT

- 5-minute speaking opportunity for sponsor during the breakfast (alongside NCSC and other speakers)

### EXHIBITION

- 3m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

### PASSES

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- One two-day speaker pass (normally £1,199.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

## POST-EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

**HIGHLIGHTS**



**SPEAKING OPPORTUNITY**

# SCHOOLS OUTREACH PROGRAMME

## £29,000 + VAT

**SOLD OUT**

**The CYBERUK 2027 Schools Programme will invite local secondary school pupils from the Liverpool area to take part in a dedicated programme of talks and interactive activities. Designed for pupils aged 12–15, the programme introduces young people to cyber security careers and the skills needed to work in the sector.**

The sponsorship package allows your organsiation to align with this next generation of cyber professionals and includes branding throughout the Schools Programme, recognition as its supporting partner as well as an opportunity to provide input into the activities the children participate in.

**SOLD OUT**

### PRE-EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website
- Inclusion in an e-bulletin featuring the Schools Outreach Programme

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Small logo on event welcome signage
- Logo on digital screens in Schools Outreach Area
- 5-second advertisement on digital screens (content to be approved by NCSC)

**OUTREACH ROOM/AREA**

- Opportunity to provide sustainable giveaways to school children (subject to NCSC approval)
- Opportunity for a short welcome speech from sponsor at start of each session
- Opportunity to provide engaging activities for school children

**EXHIBITION**

- 3m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### POST-EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# WELLNESS AND JUICE LOUNGE SPONSOR

## £28,000 + VAT

**The Wellness and Juice Lounge provides delegates with a dedicated space to take a break during the conference. The area includes a fresh juice bar and informal seating.**

The sponsorship package includes branding throughout the Wellness and Juice Lounge and the opportunity to provide a sustainable wellbeing-themed takeaway for delegates, subject to NCSC approval.

**APPLY ONLINE**

### PRE-EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Small logo on event welcome signage
- Prominent logo branding within the Wellbeing area (print and digital)
- 5-second advertisement on digital screens (content to be approved by NCSC)

**OPPORTUNITIES**

- Opportunity to include a wellness activity in the Wellbeing Zone, for example guided meditation
- Opportunity to provide a branded wellness themed sustainable take away for delegates

**EXHIBITION**

- 3m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### POST-EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# CYBER STARTUPS ZONE SPONSOR

**£27,500 + VAT**

**The Cyber Startups Zone showcases emerging UK cyber security businesses and provides a platform for them to connect with delegates, industry and government.**

The sponsorship package includes branding across the CYBERUK Startups Zone, which features 10 startup exhibition pods.

The programme supports UK cyber security startups by providing an accessible opportunity to exhibit (pods £499 + VAT) and engage with the CYBERUK community.

**APPLY ONLINE**

## PRE- EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

## ON-SITE

**PRINT AND DIGITAL BRANDING**

- Small logo on event welcome signage
- Logo placement x1 on the Startups Zone
- 5-second advertisement on digital screens (content to be approved by NCSC)

**EXHIBITION**

- 10 x Startups exhibition packages to offer partner organisations (at £499.00 + VAT each)
- Co-branded welcome desk and screen within the zone

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

## POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# LANYARD SPONSOR

**£27,500 + VAT**

**SOLD OUT**

**The Lanyard Sponsor will receive branding on the official CYBERUK 2027 conference lanyards, worn by all delegates, speakers and exhibitors throughout the event.**

The sponsorship package includes prominent logo placement on sustainable event lanyards, providing visibility across the conference.

**SOLD OUT**

## PRE- EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

## ON-SITE

**PRINT AND DIGITAL BRANDING**

- Small logo on welcome signage
- 5-second advertisement on digital screens (Content to be approved by NCSC)
- Co-branded logo on conference lanyard

**EXHIBITION**

- 3m x 2m standard shell scheme exhibition stand

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

## POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# MEETING HUB SPONSOR
## £27,500 + VAT

**The Meeting Hub provides a dedicated space for delegates to meet throughout CYBERUK 2027.**

The sponsorship package includes branding throughout the Meeting Hub, where delegates can schedule and hold private meetings with industry, government and academic representatives during the event.

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Small logo on event welcome signage
- Logo on Meeting Hub branding
- 5-second advertisement on digital screens (Content to be approved by NCSC)

**EXHIBITION**

- 3m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# INTERNATIONAL PAVILION SPONSOR
## £26,000 + VAT

**NEW FOR 2027**

**Position your brand at the heart of UK global cyber security industry growth and innovation, by sponsoring the UK International Cyber Trade Pavilion.**

This dedicated space will bring together four key international market trade and investment organisations to create a hub for UK international cyber trade and exports engagement and opportunity.

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Small logo on event welcome signage
- Logo placement x 1 on the International Pavilion
- 5-second advertisement on digital screens (content to be approved by NCSC)

**EXHIBITION**

- Co-branded welcome desk and screen within the pavilion

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# APP SPONSOR
## £25,000 + VAT

NEW FOR 2027

**Place your brand in a prime position on the new CYBERUK 2027 app. The app will serve as the go-to resource for delegates during the event and when planning their visit in advance.**

It will be available to download pre-event and on-site

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website
- Logo to appear in App launch e-bulletin

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Logo to appear beside CYBERUK branding in app
- Small logo on event welcome signage
- Logo and 100-word description in CYBERUK 2027 event app.
- 5-second advertisement on digital screens (content to be approved by NCSC)

**EXHIBITION**

- 3m x 2m standard shell scheme exhibition stand

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# BARISTA COFFEE BAR SPONSOR
## £24,000 + VAT

SOLD OUT

**As the sponsor of one of the two Barista Bars within the exhibition hall, your brand will be closely associated with a hub where delegates and exhibitors can recharge and network.**

The barista bars will provide complimentary ethically and sustainably sourced hot drinks throughout the event.

All beverages served in fully branded recyclable cups.

**SOLD OUT**

### PRE- EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Logo placed prominently in Barista bar location
- Small Logo on event welcome signage
- 5-second advertisement on digital screens (content to be approved by NCSC)

**EXHIBITION**

- 3m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**2**

**SPACES AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# PRINTED MAP SPONSOR
## £23,000 + VAT

**The CYBERUK 2027 printed map will serve as the go-to resource for delegates during the event.**

Your logo will also feature in the printed map that will showcase the event programme and floor plan.

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Small Logo on event welcome signage
- 5-second advertisement on digital screens (content to be approved by NCSC)
- Logo to appear in mini map

**EXHIBITION**

- 3m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# WORK ZONE SPONSOR
## £23,000 + VAT

**The Work Zone provides delegates with a dedicated space to work, hold informal meetings and access emails during the conference.**

The sponsorship package includes branding across two Work Zone locations throughout the venue.

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Small logo on event welcome signage
- Logo on Work Zone branding
- 5-second advertisement on digital screens (content to be approved by NCSC)

**EXHIBITION**

- 3m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# BURSARY SPONSOR
## £23,000 + VAT

**Through this sponsorship you'll enable 10 students from the CyberFirst Bursary Scheme to attend CYBERUK.**

Selected for their achievements and potential, these students come from diverse backgrounds and represent the next generation of cyber talent, making this sponsorship a direct investment in the future of the profession.

In a new initiative for 2027 we will also offer 200 students free access to the exhibition on the afternoon of Day 2.

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Logo and 100-word description in CYBERUK 2026 digital delegate brochure
- Small logo on event welcome signage
- Small logo on Bursary totems
- 5-second advertisement on digital screens (content to be approved by NCSC)

**EXHIBITION**

- 3m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**2**

**SPACES AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# SUSTAINABILITY SPONSOR
## £23,000 + VAT

**The Sustainability Sponsor supports the delivery of CYBERUK 2027 in line with the event's sustainability objectives.**

The sponsorship package includes branding associated with sustainability initiatives throughout the event.

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Small logo on event welcome signage
- Logo inclusion on relevant sustainable initiatives e.g. water stations, recycling points
- 5-second advertisement on digital screens (content to be approved by NCSC)

**EXHIBITION**

- 3m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# WI-FI SPONSOR
## £23,000 + VAT

**Keep delegates connected throughout CYBERUK with sponsorship of the conference Wi-Fi.**

This package provides high-visibility branding at a key point in the delegate experience, with sponsor recognition across Wi-Fi access information and relevant event communications.

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 100-word description on official CYBERUK 2027 website sponsor page
- Link from event website to sponsor website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Small logo on event welcome signage
- Small logo on Wi-Fi landing page
- 5-second advertisement on digital screens (content to be approved by NCSC)

**EXHIBITION**

- 3m x 2m standard shell scheme exhibition stand (including one power socket, table, two chairs and Wi-Fi access)

**PASSES**

- Two complimentary two-day delegate passes (normally £1,199.00 + VAT each)
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- Opportunity to purchase additional delegate passes at a discounted price

### POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**1**

**SPACE AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# LEADERS' DINNER TABLE SPONSOR
## £10,000 + VAT – ADD ON PACKAGE

**The CYBERUK 2027 Leaders' Dinner will take place on the evening of Wednesday 12 May, bringing together senior representatives from government, industry and academia.**

Available as an add-on to all sponsorship packages that do not already include a dinner table, this package includes a table for 10 guests. At least two seats should be taken by representatives from the sponsoring company. You will be joined by an NCSC senior representative and be able to request a priority order of who you wish to take the remaining spaces.

### ON-SITE

- One CYBERUK 2027 Leaders' Dinner table (for 10 guests) – Invitation process managed in collaboration with NCSC

**APPLY ONLINE**

**8**

**SPACES AVAILABLE**

# DIGITAL MARKETING
## £500 + VAT – ADD ON PACKAGE

**Put your brand in front of attendees with a dynamic 5-second advert displayed across high-visibility digital totems throughout the venue.**

### ON-SITE

- 5-second advert on screens in venue to appear on digital screen throughout the venue

**APPLY ONLINE**

**10**

**SPACES AVAILABLE**

# EXHIBITING OPPORTUNITIES




**The exhibition is a key part of CYBERUK, enabling delegates to benefit from company expertise and to see, first-hand, the latest products and services on offer today.**

**CYBERUK 2027 offers exhibitors the chance to meet and engage with a broad cross section of stakeholder and suppliers.**

- In 2026, CYBERUK hosted 177 sponsors and exhibitors, including startups, public sector, SMEs and industry leaders
- 87% of delegates said the exhibition was a valuable part of their CYBERUK experience
- Over 92% of sponsors and exhibitors told us that exhibiting at CYBERUK met or exceeded their expectations

# PARTNER EXHIBITOR
## £23,000 + VAT

**Receive 6m x 6m metres of exhibition space in this space-only stand option. Includes Wi-Fi access.**

You will have the flexibility to either design your own stand and showcase your company alone or create a 'partner stand' to demonstrate the collaborative solutions you've strategically delivered alongside others within the industry.

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 100-word description on CYBERUK 2027 website
- Link from event website to company website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Logo and 100-word description on CYBERUK 2027 website

**EXHIBITION**

- 6 x 6 space-only site including Wi-Fi access

**PASSES**

- Four complimentary two-day exhibition pass (normally £499.00 + VAT each)
- One complimentary two-day delegate pass (normally £1,199.00 + VAT each)

### POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**15**

**SPACES AVAILABLE**

**6m x 6m**

**SPACE ONLY**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# PREMIUM EXHIBITOR
## £14,000 + VAT

**Our premium exhibitors receive access to a 6m x 2m shell scheme stand, complete with one power socket, one table, two chairs and Wi-Fi access.**

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 100-word description on CYBERUK 2027 website
- Link from event website to company website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Logo and 100-word description on CYBERUK 2027 website

**EXHIBITION**

- 6m x 2m shell scheme stand (including one power socket, table, two chairs and Wi-Fi access)

**PASSES**

- Three complimentary two-day exhibition passes (normally £499.00 + VAT each)
- One complimentary two-day delegate pass (normally £1,199.00 + VAT each)

### POST- EVENT

- Logo and 100-word description on sponsorship page of CYBERUK 2027 website

**52**

**SPACES AVAILABLE**

**6m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# STANDARD EXHIBITOR
## £8,500 + VAT

**CYBERUK standard exhibitors are provided with a 3m x 2m shell scheme stand to showcase products and services, complete with one power socket, one table, two chairs and Wi-Fi access.**

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 50-word description on CYBERUK 2027 website
- Link from event website to company website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Logo and 50-word description on CYBERUK 2027 website

**EXHIBITION**

- 3m x 2m shell scheme stand (including one power socket, table, two chairs and Wi-Fi access)

**PASSES**

- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)
- One complimentary two-day delegate pass (normally £1,199.00 + VAT each)

### POST- EVENT

- Logo and 50-word description on sponsorship page of CYBERUK 2027 website

**23**

**SPACES AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# ACADEMIA EXHIBITOR
## £2,500 + VAT

**CYBERUK academia exhibitors are provided with a 3m x 2m shell scheme 'pod' stands to showcase products and services, complete with one power socket, one table, two chairs and Wi-Fi access.**

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**

- Logo and 30-word description on CYBERUK 2027 website
- Link from event website to company website

### ON-SITE

**PRINT AND DIGITAL BRANDING**

- Logo and 30-word description on CYBERUK 2027 website

**EXHIBITION**

- 3m x 2m shell scheme 'pod' stand (Including one power socket, logo backdrop, reception desk, one chair and WiFi access)

**PASSES**

- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)

### POST- EVENT

- Logo and 30-word description on sponsorship page of CYBERUK 2027 website

**8**

**SPACES AVAILABLE**

**3m x 2m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# STARTUPS AND SME EXHIBITOR
## £1,500 + VAT

**Small businesses and startups are integral to the creation of innovative cyber security technologies, and we encourage small businesses to participate in CYBERUK.**

Any organisation with less than 40 employees can connect with potential customers at CYBERUK 2027 by being part of our Startups and SME Zone. Startups and SME exhibitors are provided with 2m x 1.5m pod stand, including a branded back wall and branded display desk and stool.

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**
- Logo and 30-word description on CYBERUK 2027 website
- Link from event website to company website

### ON-SITE

**PRINT AND DIGITAL BRANDING**
- Logo and 30-word description on CYBERUK 2027 website

**EXHIBITION**
- 2m x 1.5m shell scheme ‘pod’ stand (Including one power socket, logo backdrop, reception desk, one chair and Wi-Fi access)

**PASSES**
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)

### POST- EVENT
- Logo and 30-word description on sponsorship page of CYBERUK 2027 website

**12**

**SPACES AVAILABLE**

**2m x 1.5m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical

# PUBLIC SECTOR EXHIBITOR
## £1,500 + VAT

**We have renamed our government stands to public sector to better reflect the diversity of organisations that display at CYBERUK.**

These applications are open to any organisation in the public sector including government, law enforcement, regional authorities and public services.

**APPLY ONLINE**

### PRE- EVENT

**MARKETING**
- Logo and 30-word description on CYBERUK 2027 website
- Link from event website to company website

### ON-SITE

**PRINT AND DIGITAL BRANDING**
- Logo and 30-word description on CYBERUK 2027 website

**EXHIBITION**
- 2m x 1.5m shell scheme ‘pod’ stand (including one power socket, logo backdrop, reception desk, one chair and Wi-Fi access)

**PASSES**
- Two complimentary two-day exhibition passes (normally £499.00 + VAT each)

### POST- EVENT
- Logo and 30-word description on sponsorship page of CYBERUK 2027 website

**10**

**SPACES AVAILABLE**

**2m x 1.5m**

**SHELL SCHEME**

**SUSTAINABILITY PLEDGE**

Exhibition stands should be designed to minimise environmental impact by using modular, reusable or reconfigurable systems, with recyclable materials incorporated wherever practical




# HOW TO APPLY

By sponsoring CYBERUK 2027, you will be part of a collective effort to ensure the UK maximises the benefits of emerging technologies and is sufficiently resilient to new and evolving threats. Join us to be part of this year's focus:

**SECURING THE AI ERA**

**Online applications for the key content packages close on Wednesday 7 October at 5pm.**

**KEY CONTENT PACKAGES**

**+ Lead Sponsors**

**+ Tech Talks Sponsor**

**+ Leaders' Dinner Sponsor**

**+ Track Sponsors**

**+ Interactive Workshop Sponsors**

**+ Women in Cyber Breakfast Sponsor**

The application form will stay open beyond this date for non-content sponsorship and exhibitor packages.

**APPLY ONLINE**

**0117 906 4554**

**cyberuk-sponsorship@mongooseagency.com**




# A COMMITMENT TO ETHICAL BEHAVIOUR AND INCLUSIVITY

**CYBERUK 2027 is committed to delivering an enjoyable and informative event, which:**

+ Fosters a culture of inclusion
+ Encourages a diverse mix of viewpoints and backgrounds

Our priority is for every attendee to feel safe and welcome at the event and create an environment of mutual respect. We are committed to creating a space where everyone – regardless of background, identity, or experience – can participate fully and authentically. We have a code of conduct, which we share via our website and joining instructions.

# A SUSTAINABLE **CYBERUK**

At CYBERUK, we are committed to delivering a responsible and environmentally conscious event. Working with venues and our wider suppliers, we are taking meaningful steps to reduce our environmental footprint and champion more sustainable event practices, from catering choices to production.

For 2027, we’ve chosen a venue which shares our commitment to sustainability. Liverpool Experience Campus has pledged to achieve net zero by 2030 and has set out a sustainability strategy focused on low-carbon events, renewable energy, responsible waste management, sustainable procurement, food and beverage sustainability, and greener travel options for visitors.

We are encouraging all our delegates, sponsors and exhibitors to think and act sustainably, in travel, production and merchandise choices. As valued partners, we welcome your support to achieve our most inclusive and sustainable event to date.

National Cyber Security Centre
a part of GCHQ

# CYBERUK

**Join us for CYBERUK 2027, 11-13 May**

For more information on sponsoring or exhibiting at **CYBERUK 2027**, please call **+44 (0)117 906 4554** or email **cyberuk-sponsorship@mongooseagency.com**