National Cyber Security Centre | a part of GCHQ

CYBERUK 2017

14 – 16 MARCH 2017, ACC LIVERPOOL

NATIONAL CYBER SECURITY CENTRE FLAGSHIP EVENT LAUNCHED

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CYBERUK 2017

- The National Cyber Security Centre's inaugural Flagship event
- Minister-led; attended by Director, GCHQ
- Chaired by Ciaran Martin, CEO National Cyber Security Centre
- Essential updates on the National Cyber Security Strategy
- Replaces the Government's IA and Cyber Security Flagship event for decision makers
- Builds on the Government's relaunched event for information security professionals (CYBERUK In Practice)

- 1,600 participants
- 3-content packed days
- Audience centred Streams
- Agile content, influenced by participants' thoughts and feedback
- Compelling, informal and interactive throughout
- Networking opportunities not to be missed
- 70+ exhibitors representing leaders in the cyber security and technology sector

"We are taking the Government's IA and Cyber Security Flagship event, which for the past decade has been our principal vehicle for engaging with the IA leadership community and combining it with CYBERUK In Practice, our relaunched event for practitioners.

"We are running these two events, one after the other, over a three-day period, creating a single agenda-shaping conference and providing a powerful briefing platform for the entire UK information security community."

**Alex Dewdney,
NCSC Director Engagement**

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#CYBERUK**

CYBERUK 2017

As the threat advances and cyber security landscape evolves, so must the events that facilitate vital discussion within the sector.

CYBERUK 2017 will be the National Cyber Security Centre's inaugural Flagship event, combining GCHQ's IA and Cyber Security Flagship and the relaunched CYBERUK In Practice events to create a single agenda-shaping conference.

This event will play a vital role in the coming year's cyber security calendar, providing a forum for debate, discussion and sharing ideas and experience. Content will be responsive and influenced by participants' views and feedback,

which will be given in a highly interactive and participative environment.

The CYBERUK events will present an annual platform to survey the cyber landscape, identify progress achieved and focus on priorities in the year ahead. It is the Government's main briefing opportunity for those involved in operational security and who develop and implement Cyber Security and IA across Government and industry.

CYBERUK STRATEGY

The IA and Cyber Security Flagship event has been rebranded CYBERUK Strategy and will be held on Day One of CYBERUK 2017. This is the Government's primary conference for briefing 800+ cyber security and IA leaders from across Government, Critical National Infrastructure and industry. Minister-led, it will feature the Director GCHQ and be chaired by Ciaran Martin, CEO National Cyber Security Centre. This is the leadership event for the information security sector. It will also feature a Networking Dinner at Liverpool's historic St George's Hall.

CYBERUK IN PRACTICE

Days Two and Three of CYBERUK 2017 will encompass CYBERUK In Practice. This event brings together information security and technology professionals at all levels from across the public sector, CNI and industry. This will include specialists in the design and development of online services and systems, procurement and all areas of ICT delivery. It will be an invaluable opportunity for networking and exchanging experience and technical insights, updates and engagement over the cyber security challenges we all face. Widely acclaimed earlier this year, it will be attended by 1,000+ participants.
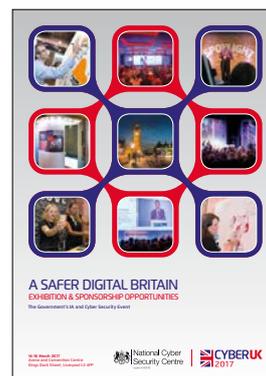
WHO SHOULD ATTEND?

In recent years, Government information security events have differentiated its audience into two segments. The senior audience has been invited to the IA and Cyber Security flagship event. Minister-led, these events focused on progress achieved in delivering the National Cyber Security Strategy. A separate 'In Practice' event has been held for IA and cyber security professionals.
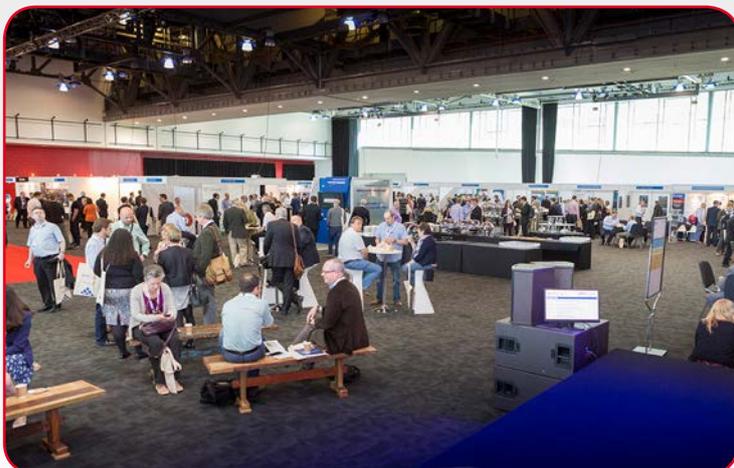
CYBERUK 2017 will embrace both audiences, combining the IA and Cyber Security flagship and In Practice delegation. This will create an engaging collaborative forum that brings together representatives of the entire UK cyber security and technology community. This event will provide tailored briefings and activities shaped to meet the requirements of both audiences.

SPONSORSHIP OPPORTUNITIES

Being at the forefront of CYBERUK 2017 is an important brand awareness building opportunity. The exhibition is positioned to capture maximum customer engagement during formal breaks and between sessions. There is a range of opportunities that will suit every budget, keeping your brand at the forefront of delegates' minds.

Download the sponsorship brochure **here**.
Contact the CYBERUK sponsorship team:
cyberuk-sponsorship@brayleino.co.uk
or call **+44 (0)117 906 4554**

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